

23-27 September 2019 Antibes, French Riviera

# EXHIBITION SPONSORSHIP BROCHURE





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# • WELCOME

**PLATHINIUM** (Plasma Thin film International Union Meeting) is the result of merging of three international conferences, namely the Conferences on **Plasmas** (CIP), on **Thin films** (ITFPC), and on **Magnetron**, Ion processing & Arc technologies (MIATEC).



PLATHINIUM aims to be an important biennial meeting covering lowtemperature plasma physics, plasma processing and plasma applications. Plasmas from low to atmospheric pressure and plasmas in magnetic fields are



included. Consequently, the range of applications is equally wide and covers traditional fields such as thin films and coatings in microelectronics, automotive, aeronautics industries, and expands to emerging fields such as plasmas, thin films and nanostructures used in environmental, energy, biomedical and agricultural applications.

The Conference will combine the scientific program with an industrial exhibition.



Andre ANDERS Univ. Leipzig (DE) Chairman of PLATHINIUM 2019



Gérard HENRION Univ. Lorraine, Nancy (FR) Chair of the Steering Committee



# THE CONFERENCE

# COMMITTEES

#### STEERING COMMITTEE

- Gérard HENRION Chairman
   IJL, Univ. Lorraine, Nancy (FR)
- Pascal ANDRE
   LPC, Univ. Clermont-Ferrand (FR)
- Angélique BOUSQUET
   ICCF, Univ. Clermont Auvergne (FR)
- Corinne CHAMPEAUX
   IRCER, Univ. Limoges (FR)
- Richard CLERGEREAUX LAPLACE, Univ. Toulouse (FR)
- Anouk GALTAYRIES
   Chimie ParisTech, Paris (FR)
- Dirk HEGEMANN EMPA, St. Gallen (CH)
- Vincent JOUSSEAUME CEA/LETI, Grenoble (FR)
- SCIENTIFIC COMMITTEE

- Stephanos KONSTANTINIDIS UMons (BE)
- Luc PICHON
   Institut Pprime, Univ. Poitiers (FR)
- Jean-François PIERSON IJL, Univ. Lorraine, Nancy (FR)
- Carlos PINTASSILGO
   IPFN, Univ. Porto (PT)
- Joao SANTOS SOUSA LPGP, Univ. Paris-Sud, Orsay (FR)
- Thomas TILLOCHER GREMI, Univ. Orléans (FR)
- Andre ANDERS Chairman Univ. Leipzig (DE) **Thierry BELMONTE** IJL, Univ. Lorraine, Nancy (FR) Jan BENEDIKT Univ. Bochum (DE) Annemie BOGAERTS Univ. Antwerp (BE) Peter BRUGGEMAN Univ. Minnesota (US) Patrick CHOQUET LIST Belvaux (LU) **Claudiu COSTIN** Univ. Iasi (RO) **Uros CVELBAR** Jozef Stefan Institute, Ljubljana (SI) Hugo de HAAN Vision Dynamic (NL) Jose ENDRINO Univ. Cranfield (UK) **Ursel FANTZ** Univ. Augsburg (DE) **Agnès GRANIER** Univ. Nantes (FR) Vasco GUERRA Univ. Lisboa (PT) Ken HAENEN Univ. Hasselt (BE)

Ulf HELMERSSON Univ. Linköping (SE)	
Masaru HORI Univ. Nagoya (JP)	
Rafael JIMENEZ RIOBOO ICMM-CSIC Madrid (ES)	
Xingguo LI Univ. Peking (CN)	
<b>U Tiberiu MINEA</b> LPGP, Univ. Paris-Sud, Orsay (FR)	
Ken OSTRIKOV CSIRO, Lindfield (AU)	
Ivan PETROV Univ. Illinois, Urbana (US)	
Rony SNYDERS     Univ. Mons (BE)	
Luc STAFFORD Univ. Montreal, Québec (CA)	
Sabu THOMAS Mahatma Gandhi Univ. Kerala (IN)	
Shuyan XU NIE Singapore (SG)	
Lenka ZAJICKOVA Univ. Masaryk, Brno (CZ)	
Sam ZHANG SHANYONG Univ. Nanyang (CN)	



# CONTACT



19 rue du Renard F-75004 Paris, France sfv@vide.org - www.vide.org

### **EXHIBITION OFFICE**

Gweltaz Hirel +33 (0)1 53 01 90 31 gweltaz.hirel@vide.org

### **CONGRESS CONTACT**

### Sabra Mahdaoui

+33 (0)1 53 01 90 32 sabra.mahdaoui@vide.org

# SCIENTIFIC PROGRAM

TOPICS	
ENER	Renewable energies
NANO	Nanomaterials and nanostructured thin films
HELI	Health and life science
PROC	Process control (including plasma diagnostics, plasma modelling)
SOUR	Plasma sources and electrical discharges
TRIB	Plasma-deposited protective and tribological coatings
DEPO	Plasma-deposited coatings for optical, electronical and other functionalities
LIQU	Plasma and liquids
SURF	Plasma-surface interactions
GROM	Thin films growth and modelling
INDU	Industrial hot topics







### PLENARY SPEAKERS



**Grégory ABADIAS** Pprime Institute, Poitiers (FR)



**Cristina CANAL** UPC Barcelona (ES)



**Timo GANS** Univ. York (UK)





**Achim von KEUDELL** Univ. Bochum (DE)

**Mark KUSHNER** 



**Eugen STAMATE** TU Denmark, Roskilde (DK)

Univ. Michigan, Ann Arbor (US)







### OVERVIEW PROGRAM

### Provisional planning

Monday 23 Sept.	Tuesday 24 Sept.	Wednesday 25 Sept.	Thursday 26 Sept.	Friday 27 Sept.
Short course Registration Badge pick up	Registration Badge pick up			
Short courses	Opening ceremony			
Coffee break	Coffee break	Coffee break	Coffee break	Coffee break
Short courses	a set up	Exhibition		
Lunch	Luch Luch	Lunch	Lunch	Closing ceremony
Short courses		Exhit		
Coffee break	Coffee break	Coffee break	Coffee break	
Short courses		Dismantling	Poster session II	Social Program
Registration/Badge pick up & Welcome reception	Poster session I & Exhibition Cocktail until 23:00	Conference dinner		



# THE EXHIBITION

# **GENERAL INFORMATION**

The Conference will combine **the scientific program with an industrial exhibition** which will be held next to the lecture rooms together with the coffee breaks, lunch area and poster location.

Companies and organizations are invited to present their products, services and the latest developments in the fields of surface treatment, materials, plasmas and coatings, surface analysis, imaging and microscopy, vacuum systems

This **free access exhibition** is aimed at providers of research equipment and materials, publishers working in the scientific community and employers of science graduates.

The exhibition will be opened on **Tuesday 24 and Wednesday 25 September 2019** with the Industrial evening on Tuesday 24.

### WHY EXHIBIT?

The exhibition offers companies an efficient place to:

- present new products
- interact with key decision makers
- strengthen existing relationships
- target new customers
- offer services

### EXHIBITION AREA

- 25 modular spaces of 6 m<sup>2</sup> (map available online www.plathinium.com)
- Gould area, level 2, Antibes-Juan-les-Pins Convention center

#### DAYS & HOURS

- Set up: Monday 23 September, from 10:00 to 18:00
- Commercial exhibition: Tuesday 24, Wednesday 25 September
- **Dismantling**: Wednesday 25 September from 16:30 after the coffee break.



WARNIING: Space will be allocated on a first-come first-served basis



# YOUR BOOTH

We propose a unique stand area with a global solution:



Vot contractual illustration

- 6 m<sup>2</sup>..... € 2 100 VAT excl. 15% discount for SFV members
- EXHIBIT SPACES INCLUDE
  - Modular shell scheme including back and partition walls with aluminum structure (2,5 m x 1 m clear wood panels)
  - Stand carpeting
  - System fascia with company name + booth number (no logo)
  - 1 light track with 3 spots
  - Furniture: 1 table and 3 chairs\*
  - Electricity: 1 three-way socket

If you are planning to build a customized booth, please contact us.



- Wi-Fi connexion
- Company description (5 lines & logo) in the final program distributed to all delegates
- Link to your company homepage from the exhibition page of the conference website
- 1 Free registration to the conference
- 1 lunch for Tuesday and Wednesday
- 1 invitation (for 1 person) to the Conference dinner on Wednesday
- Industrial evening on Tuesday
- Complete attendee mailing list (Excel file) after the congress

\*Additional furniture can be provided at an extra cost.







# EXHIBIT RESERVATION FORM

EXHIBITOR INFORMATION

Company	Exhibit booth coordinator
Address	Name
	Phone
	Email
Zip code City	Marketing contact
Country	Name
Phone Fax	Phone
Email	Email
Website	

**CONTACT INFORMATION** 

### INVOICE ADDRESS (IF DIFFERENT)

Company name		VAT number
Address		
Zip code	City	Country

STEP 1 / SELECT YOUR BOOTH SPACE			
Size	Price (Excl. VAT)	+ 20% VAT <sup>1</sup>	Total (Incl. VAT)
□ 6 m <sup>2</sup>	€ 2 100	······, ·····	€

<sup>1</sup> When applicable, VAT will be charged at the prevailing rate at the time of invoice (20% in October 2018). See item 3 in "Rules and Regulations" for further details on VAT.

STEP 2 / PAYMENT METHOD (only in Euros €)	BANK DETAILS
Cheque Bank transfer <sup>2</sup> All bank charges are payable by the exhibitor	Account owner: Société Française du Vide (SFV) IBAN: FR76 1010 7001 7700 5212 4261 750 SWIFT/BIC Code: BREDFRPP
STEP 3 / RETURN THIS FORM TO SFV BY: • email : <u>sfv@vide.org</u> • mail: 19 rue du Renard F-75004 Paris, France	The 30% non-refundable deposit to SFV will validate your reservation. As soon as your reservation is validated, your company will be added on the list of exhibitors posted on the website. You will be contacted later to select your booth location on a first-come-first served basis.

□ I have read and I agree to the rules and regulation available on page 10 of the present brochure.

Place & Date	Name of official representative	Sign and seal

#### **RULES & REGULATION**

VWW.PLATHINIUM.COM

The words "Exhibition Management", or "Management", refer to the French Vacuum Society (SFV), its officers, employees or agents.

**1 / Location and duration** • The Plasma Thin film International Union Meeting, henceforth referred to as PLATHINIUM 2019, will take place at Antibes-Juanles-Pins Convention center, France – from 23 to 27 September 2019. The exhibition will be running alongside the conference from 24 to 25 September 2019.

#### 2 / Booking form and payment •

Each potential exhibitor is required to mail the Exhibit Booking Form to SFV together with a 30% nonrefundable deposit of the total booth space in order to validate the booking. The balance must be settled 60 days before the event, no later than 23 August 2019. The closing date for registration is 1<sup>st</sup> July 2019. Exhibitor applications received after this date shall be put on a waiting list in the chronological order in which they have been received. Any exhibitor registering after 1st July 2019 will have to pay the whole participation fees when booking.

Exhibition Management has the right to approve/ disapprove applications, demonstrations, exhibits or promotions to be presented at PLATHINIUM2019 Exhibition.

**3** / VAT • Exhibitors will be charged a compulsory VAT on the total amount of services ordered, by the Exhibition Management.

European companies having a UE VAT number are waived of French VAT.

Others Non-French companies are entitled to claim a refund of this VAT payment from the French tax authorities at the "Recette des Non-résidents".

#### DRESG

10 RUE DU CENTRE TSA 50014 F-93465 NOISY-LE-GRAND CEDEX Phone: +33 (0)1 57 33 82 00 Open from Monday to Friday 09:00 - 12:00 and 13:00 - 16:00

4 / Booth sharing • Any two separate organizations may share a booth, but only one of the organizations may submit an application and payment on behalf both organizations. The of Exhibition Management will only deal and contract with the first organization listed on the application. Extra tables, chairs or registrations for shared booths are not provided. In the event that one

exhibitor withdraws from the exhibition, the company or organization with which they are sharing a booth will be responsible for the full amount of the booth fee. The Exhibition Management does not match companies for booth sharing, nor does it allow more than two companies to share one booth.

5 / Exhibition plan and booth allocation • The payment of the 30% deposit is required to select a booth. Exhibitors will choose their booth location on a first-come, first-served basis, according to a provisional exhibition plan.

However, the Exhibition Management reserves the right in its sole discretion to make changes in the final plan if necessary. Relocation will be arranged with the exhibitor. Each exhibitor is required to have at least one person monitoring its booth at all times during the Exhibition hours.

#### 6 / Installation and dismantling •

Installation and dismantling hours are indicated in the Exhibition Brochure and in the Exhibitor Instruction Manual.

All booth installations must be completed by Monday 23 Sept. at 18:00. All booth teardowns must be completed by Wednesday 25 Sept. at 20:00.

The Exhibition Management reserves the right to make change in the exhibition hours and dates; any such changes will be made known as far in advance of the Exhibition as possible and exhibitors will be notified accordingly. It is not permitted to set up or break down stands during the Exhibition.

Booth dismantling is not permitted until Wednesday 25 Sept. at 16:30. Exhibit materials not removed from the hall by the time specified will be removed by the Exhibition Management at the exhibitor's expense and liability.

Worker passes are necessary for all unregistered installation and dismantling staff who wish to access to the exhibition premises during installation and dismantling hours.

The Exhibition Management disclaims all responsibility for structures and installations built by exhibitors. Any damage to the premises and facilities where the show takes place caused by the exhibitor or through his facilities, equipment or goods is his responsibility.

7 / Badges • Exhibitor badges must be worn at all times for admission to the Exhibition Hall. Booth personnel must pre-register via the Exhibitor Instruction Manual, which will be sent in May 2019. Badges may be picked up at the exhibitor registration desk during published registration hours. No one will be admitted to the exhibit area without a badge.

8 / Restrictions • The Exhibition Management reserves the right to restrict or prohibit exhibits which, because of noise, method of operation or any other reason, are objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole. The Exhibition Management may prohibit installation or request removal or discontiof any exhibitor or nuance promotion which, if continued, departs substantially from exhibitor's preapproved design and description. In the event of such restrictions, prohibitions or removal, no refund can be claimed.

No exhibitor will be permitted to display or distribute literature outside the confines of the assigned booth space in the Exhibition area.

9 / Damages • Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to building floors, walls, or columns, or to standard booth equipment, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to building columns, floors or walls, or to standard booth equipment.

**10** / **Security** • The Exhibition Management is not responsible for any loss or theft of exhibitors' materials. Although the Exhibition Management will provide security during exhibitors install, tear down and when the exhibit hall is closed to the public, exhibitors agree to retain sole responsibility at all times for the security of all exhibit materials. Exhibitors are strongly encouraged not to leave items of value unattended in booths.

11 / Insurance • Exhibitors must insure themselves against risks of damage and theft. When an exhibitor signs the registration form, he bounds himself to take out insurance and to forgot all claims on the Exhibition Management in the event of loss damage. The Exhibition or Management assumes no civil liability other than that concerning its stated functions and, similarly, it assumes no responsibility for objects exhibited, apparatus or rented articles, or any damage caused by third persons to said objects.

**12** / **Cancellations** • All cancellations must be notified in writing to the Exhibition Management. In case of cancellation, the Exhibition Management will retain and the Exhibitor shall remain liable for a percentage of the booth fees according to the following schedule:

- for cancellations received on or before 24 March 2019, 30% deposit,

- for cancellations received between 25 March and 19 May 2019, 50% of the total cost

- for cancellations received after 19 May 2019, 100% of the total cost.

Any refund for cancelled exhibit space will be made after the completion of the exhibition.

**13** / Occupancy default • Any exhibitor failing to occupy space contracted for shall not be relieved of rental fees nor entitled to a refund. If not occupied by the time set for completion of the installation of the displays, such space shall be taken by the Exhibition Management, and reallocated or reassigned for such purposes.

**14 / Jurisdiction** • Any and all matters or questions not specially covered by these regulations will be subject solely to the decision of the Exhibition Management.

The contracting parties declare that they agree to submit any dispute that may arise out of the execution or interpretation of these regulations to the jurisdiction of the civil tribunal of the city of Paris.



# SPONSORING

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. All requests of sponsorship will be handled on a **first-come**, **first-served basis**. Early booking is therefore highly recommended!

Availability of opportunities will change with time, please refer to the website www.plathinium.com

### PACKAGES

	SILVER unlimited	GOLD max. 2 sponsors	PLATIN exclusive sponsor
Sponsor logo and direct link on conference website (each page)	•	•	•
Standard booth space 6 m <sup>2</sup> (refer to page 9 – Your booth)	•	•	•
1 full page advertisement in the Final program	Inside page	2 <sup>nd</sup> or 3 <sup>rd</sup> cover	Back cover
Insertion of company brochure (max 4 pages A4). Printing and delivery costs at sponsor expense. Final quantity and shipping details to be confirmed (approx. 250 pc)	-	•	•
Complementary access to the conference	-	1 pers.	2 pers.
	€3000*	€ 5 000 *	€8000*

\*20 % VAT not included

Please return the reservation form enclosed to book your sponsorship option



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# ADDITIONAL OPPORTUNITIES

Sponsors will be able to find an item on the list to fit specific company's interest and budget. As acknowledgment of thank, sponsor name & logo will be included in both the Final program and conference website.

Advertiser	nents published in Final program in full		
	Back cover - full page	€ 2 000	
	Inside cover (2 <sup>nd</sup> or 3 <sup>rd</sup> ) - full page	€ 1 500	
	Inside page - full page	€ 1 000	
DELEGATE ITEMS*			
Lanyards for bad	ge holders	€ 3 000	
Sponsor name p	rinted on lanyards	_	
Exclusive spon	sor		
Item provided by	-		
Logo provided b	y sponsor		
Conference Bag (	reserved)	€ 2 500	
<del>Sponsor logo pri</del>	nted on bags		
Exclusive spon			
Item provided by	-		
Logo provided b	<del>y sponsor</del>		
O BE INCLUDED	IN CONFERENCE BAGS		
elivery costs at sp			
inal quantity (appr	ox. 250 pc) and shipping details to be c	confirmed	
Bag Insert		€1000	
	hure (max 4 pages A4)	£1000	
Max. 5 sponsor			
Item provided by			
Notepad		€1500 ●	
Exclusive spon	sor		
Item provided by			
Pens		€1000 ●	
Exclusive spon	sor		
Item provided by	r sponsor		
Notepads & pens		€2000 ●	
Exclusive spon	sor		
Item provided by	sponsor / Logo provided by sponsor		
OTHER*			
Any suggestion		contact us	
Free donation		€ 500 min.	
Sponsor logo	displayed on the website		

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# SPONSORSHIP ORDER FORM

A 11 ..... cancelled

SPONSOR INFORMATION	INVOICE ADDRESS (if different)		
Company Address Zip codeCity Country PhoneFax	Company name VAT number Address Zip codeCity Country		
CONTACT IN	FORMATION		
First Name Last Na	ame		
PhoneEmai	I		
	SPECIAL PACKAGE		
□ PLATIN PACKAGE € 8 000 □ GOLD PACK	AGE€ 5 000 □ SILVER PACKAGE€ 3 000		
	THE SHOPPING LIST		
PRINT ADVERTISING         □ Back cover - full page€ 2 000         □ Inside 2 <sup>nd</sup> cover - full page€ 1 500         □ Inside 3 <sup>rd</sup> cover - full page€ 1 500         □ Inside page - full page€ 1 000	DELEGATE ITEMS         Lanyards for badge holders         Conference Bag (reserved)         Bag Inserts         Motepads         Pens         1000         Notepads & pens         € 2 000		
FREE DONATION			
☐ Minimum: € 500	□ Custom amount:€		
STEP 2 / PAYMENT METHOD (only in Euros €)	BANK DETAILS		
Cheque Bank transfer <sup>1</sup> <sup>1</sup> All bank charges are payable by the exhibitor	Account owner: Société Française du Vide (SFV) IBAN: FR76 1010 7001 7700 5212 4261 750 SWIFT/BIC Code: BREDFRPP		
STEP 3 / RETURN THIS FORM TO SFV BY			
email: <u>sfv@vide.org</u> • post: 19 rue du Renard F-75004 Paris, France			
$\Box$ I have read and I agree to the terms and conditions available on page 16 of the present brochure.			
Place & Date Name of officia	al representative Sign and seal		

WWW.PLATHINIUM.COM

### **TERMS AND CONDITIONS**

1 / Introduction • These Terms and conditions and the Order form to which they are attached (together the "Agreement") set out the terms on which you (i.e. the Sponsor) agree to sponsor the Plasma Thin film International Union Meeting, PLATHINIUM 2019 (the "Event") held from 23 to 27 September Meeting, (the "Term"). Please read the Agreement carefully and make sure you understand it before signing. You understand that by signing the order form, you agree to be bound by the terms of the Agreement.

Defined terms in this Agreement shall have the meaning given to them on the Order form or else within these Terms and Conditions. References to "we", "us' and "our" shall be references to SFV. In light of the meaning given above to "you", references to "your" shall be construed accordingly.

#### 2 / Grant of rights • We grant to you:

- · the Sponsor Benefits (as defined on the Brochure); and
- a non-transferable, non-exclusive, royalty-free license to use the Event logos provided to you in accordance with clause 4 solely to promote your sponsorship of the Event.

You grant to us a worldwide, non-exclusive, royalty-free, sub-licensable license to use your logos provided to us in accordance with clause 3:

- until the end of the Term to promote and exploit the Event: and
- for a period of 12 months following the Event in any report produced about the Event and in any promotional materials for similar events.

In the event that you change the Sponsor logo at any time during the Term, you agree that we shall not be obliged to make any consequential changes to materials that include the Sponsor logo produced by us or on our behalf for or in connection with the Event (including, but not limited to, reprinting promotional literature or publicity materials) unless you agree in writing in advance to meet the costs and expenses incurred by us arising from such change.

If for any reason, we are unable to deliver any of the Sponsor benefits, we will inform you as soon as reasonably practicable. We may substitute alter-native benefits in respect of the same Event to an equivalent value of the relevant Sponsor benefits without any liability to you.

You acknowledge and agree that you shall be solely responsible for all costs that you incur relating to your attendance at the Event (including, without limitation, any travel costs, the costs of any temporary staff and any costs relating to the stand that you erect at the Event and all costs incurred by you in exercising the Sponsor Benefits).

#### 3 / Your obligations • You commit to:

- · support the Event through appropriate marketing and promotional channels and to collaborate with us on any appropriate joint marketing or promotional projects relating to the Event.
- ensure your personnel exercise the Sponsor benefits in accordance with the terms of this Agreement

You shall, within seven days of signature of this Agreement by both parties, supply us with examples of the Sponsor logo in a suitable format.

You undertake that any Client literature will:

· comply, without limitation, with all relevant laws and regulations in force

ANTIBES-JUAN-LES-PINS

Event:

- comply with any instructions or directions issued by or on behalf of us;
- not contravene any applicable law, infringe the rights of any third party or contain any inaccuracies of fact; and
- include any legal or good practice notices as required by us from time to time.

You shall not do, or omit to do, (and you shall procure that none of your employees, agents or contractors shall do, or omit to do) anything which may:

- bring the Event or the other party into disrepute:
- disparage the Event or us;
- damage our goodwill associated with the Event: or
- be otherwise prejudicial to the image and/or reputation of the Event or us. You shall not engage in joint promotions with any third party in relation to the

Event without our prior written consent. 4 / Our obligations • We shall provide

the Sponsor benefits and organize the Event using reasonable skill and care and will consult with the Sponsor representative (as set out on the Order form) on aspects of the Event where we deem it appropriate to do so.

The Sponsor Benefits are personal to you and we are not obliged to provide the Sponsor benefits (or any part of them) to any other entity or person.

We shall, within seven days of signature of this Agreement by both parties, supply you with examples of the Event Marks in a suitable format.

5 / Sponsorship fee • In consideration of us providing the Sponsor benefits, you shall pay to us the Sponsorship fee in accordance with the Payment schedule, and to the account specified on the Order form.

If the Sponsorship fee is not received by us when due, we reserve the right not to supply, or cease to supply, any or all of the Sponsor benefits. For the avoidance of doubt, you shall not be permitted entry to the Event unless full payment has been received by us.

Unless otherwise agreed between the parties, where the Sponsorship fee is payable in one instalment such payment shall be due and payable immediately on signature of the Order form.

Without prejudice to any other rights and remedies available to us if payment is not made in accordance with clauses above. interest on the overdue balances (including any period after the date of any judgement or decree against the Cus tomer), and late payment fees, fall due and payable.

The Sponsorship fee is exclusive of any applicable sales tax (including but not limited to, VAT) which shall be paid by you at the rate from time to time in force

/ Intellectual property rights The parties acknowledge as follows:

- all intellectual property rights (including, but not limited to, copyright, trademarks and design rights) in the Sponsor logo shall be solely and exclusively owned by you, together with any goodwill therein, and we shall not acquire any rights in the Sponsor logo; and
- all intellectual property rights in the Event Marks shall be solely and exclusively owned by us, together with any goodwill therein, and you shall not acquire any rights in the Event Marks.

out of or in connection with the Event (including but not limited to any rights accruing in the Event Marks) shall be owned by us but always without prejudice to this clause.

You shall indemnify us and keep us indemnified from and against all claims. damages, losses, costs (including all reasonable legal costs), expenses, demands or liabilities arising out of a claim that our use of your intellectual property rights in accordance with the Agreement (including without limitation the Sponsor logo) infringes any intellectual property rights of any third party.

7 / Cancellation, postponement & force majeure • SFV shall not be deemed to be in breach of this Agreement or otherwise liable to you for any failure or delay in performing our obligations under this Agreement for commercial reasons (including but not limited to, an event of force majeure where such event though not directly affecting the Event, may have an adverse effect on the commercial success of the Event), in its sole discretion, be entitled to cancel or postpone the Event, SFV shall give written notice to the Sponsor of its decision as soon as reasonably practicable, and upon receipt of such notice:

- in the case of cancellation of the Event the Sponsor shall be entitled to termi nate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination, obtain a refund of such proportion of Spon sorship Fees as SFV may reasonably calculate; or
- in the case of postponement of the Event: (i) where the new Event date is less than 2 months away from the original Event date, the Sponsor deemed to accept the new Event date and may not terminate this Agreement or elect to apply the Sponsorship fee another SEV to event: or (ii) where the new Event date is more than 2 months, but less than 12 months away from the original Event Date: elect to apply the Sponsorship fee (whether or not paid to SFV) to another SFV event, provided that the date of such event is not greater than 12 months from the date of cancellation; or terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination, obtain a refund of such pro portion of Sponsorship Fees as SFV may reasonably calculate: or (iii) where the new Event date is more than 12 months from the original Event date, the Sponsor may terminate this Agreement and to the extent that any Sponsor Benefits have not been received (or only a proportion of a Sponsor Benefit has been received) at the date of such termination notice, obtain a refund of such proportion of the Sponsorship Fees as SFV may reasonably calculate.

For the avoidance of doubt, where the Sponsor elects to apply the Sponsorship fee to another SFV event. SFV is under no obligation to provide the same Sponsor benefits for the same Sponsorship Fee

SFV shall not be deemed to be in breach of this Agreement or otherwise liable to the Sponsor for any failure or delay in performing its obligations under this

that relate to the promotion of the All intellectual property rights in or arising Agreement as a result of an event or series of connected events outside the reasonable control of SFV (including, without limitation, acts of God, floods, lightning, storm, fire, explosion, war, military operations, acts or threats of terrorism, strike action, lock-outs or other industrial action or a pandemic, epidemic or other widespread illness).

> No refunds will be given in respect of any cancelations. The Sponsor acknowledges that these charges represent a genuine pre-estimate of SFV's losses.

> 8 / Term and termination • This Agreement shall take effect on the date that you sign the Order form and shall continue until completion of the Event (the 'Term"), unless terminated early in accordance with its terms.

> Either party has the right at any time to terminate this Agreement immediately by giving written notice to the other in the event that the other:

- has committed a material breach of any of its obligations under this Agreement (including failure to pay any amounts due under this Agreement) and has not remedied any such breach (if capable of remedy) within 14 days of being required to do so by written notice: of
- ceases or threatens to cease to carry on business, is unable to meet its debts as they fall due, has an order made or a resolution passed for its winding-up, has an administrator, receiver or manager appointed, makes any arrangement or composition with its creditors, or makes an application for the protection of its creditors in any wa

Termination of this Agreement by either party for any reason shall be without prejudice to any rights or obligations that may have accrued as at the date of such termination.

9 / Limitation of liability • Our aggregate liability to you, whether such liability arises in contract, tort (including negligence) or otherwise, for any damages, loss, costs, claims or expenses of any kind howsoever arising, out of or in connection with this Agreement or otherwise in connection with the Event shall be limited to the Sponsorship fee paid by you.

We shall not be liable to you for: (i) any loss of profit, loss of or damage to data loss of anticipated savings or interest, loss of or damage to reputation or goodwill; or (ii) any indirect, special or consequential damages, loss, costs, claims or expenses of any kind.

10 / Confidentiality • Each party shall treat in confidence all information obtained from the other pursuant to this Agreement that is confidential in nature (which shall include details of the Sponsorship fee) and shall use such confidential information solely for the purpose of exercising its rights or performing its obligations under this Agreement.

11 / General • This Agreement contains the entire agreement and understanding between the parties and supersedes all prior agreements, understandings or arrangements (both oral and written) relating to the subject matter of this Agreement.

You may not assign, sub license or otherwise transfer any of your rights or obligations under this Agreement without our prior written Agreement.

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# THE CITY

Ideally located in the very heart of the French Riviera between Nice and Cannes, just a few minutes from Nice-Côte d'Azur International Airport, Antibes is a modern and dynamic town and yet it has conserved perfectly its charm and its authenticity.

This wonderful historical city, the only one on the coast which has preserved its ramparts, attracted many artists thanks to its charming medieval town and its wild cape where Mediterranean vegetation hides sumptuous



villas owned by the richest and most famous people of the world.

In this magical environment, Maupassant, Picasso, Prévert, Nicolas de Staël and Graham Greene have been inspired and accomplished here many famous works.

Enter this paradise and take a break here to discover the secret of Antibes and Picasso's "joie de vivre"...

### THE CONVENTION CENTER



Antibes Juan-les-Pins Conference centre marks the advent of a new generation of convention centers by proposing, beyond its original function, a set of



services composed of a shopping gallery, restaurants and an underground parking lot.

Designed by architect Jean-Jacques Ory, this building with its elegant and harmonious lines, marked with boldness and modernity, shows a strong architectural landmark at the heart of the resort of Juan-les-Pins.

The location of the site at 150m from the sea and in the heart of a green path between the Gould Pine Grove and the Sidney Bechet square offers very attractive surroundings to the participants. The areas dedicated to the events are located on the 2 upper stories with a view over the sea.

### ACCOMMODATION

Everything you need all in one place thanks to hotel accommodation very close to the conference centre. 1 000 rooms within walking distance spread across 21 hotels including two large 4\* establishments (221 and 175 rooms) less than 150m from the centre.

A dedicated service for the booking of your accommodation will be available online



More information on www.plathinium.com/Information





# 23-27 September 2019 Antibes, French Riviera

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